Dear Rare Disease Community,

Thank you for your interest in supporting the reauthorization of the Rare Disease Pediatric Priority Review Voucher (PRV) Program!

It is imperative that we promote the reauthorization of the PRV program. The PRV program has advanced the approval of 60 FDA approved therapies across over 40 rare diseases, ultimately helping over 200,000 patients. Many of these approvals were the first of its kind for the condition. Help reauthorize this program and ensure the development of novel therapies for rare pediatric conditions by mobilizing your community.

Below you'll find tools to share with your community on your social media channels using the official hashtag #Cures4RareKids. Included in this toolkit are:

- A 1-Pager highlighting the importance of the PRV Program – you can use this as a 'leave behind' if you meet with or email Congressional offices or share it more broadly to educate your community about the PRV Program
- An example of a 'quote card' image to capture how the PRV Program has benefited your community and a template to create your own images
- Sample text for social media posts your organization can use to encourage Congress to support PRV reauthorization
- A document outlining claims you may hear against reauthorizing the PRV Program and counterpoints to these misperceptions
- A list of communities that have benefited from the PRV Program and a running list of additional links relevant to the PRV Program

Thank you for speaking up in support of the PRV Program at this critical time. Now that Congress has returned, it will take ALL our voices to ensure Congress acts and a final reauthorization is taken care of this year.

If you have questions, or would like to get more involved in the EveryLife Foundation's PRV advocacy efforts, please contact Jamie Sullivan at jsullivan@everylifefoundation.org or Baillie McGowan at bmcgowan@everylifefoundation.org.